

Smart Money Finance Program

What It Is:

An excellent finance program with special services and rates for the clients of GAF Certified Contractors.

Who Can Use It:



Simple Process:

No application paperwork! Loan-by-phone application process with customer, including credit decision, usually in less than 10 minutes.

Quick Facts:

- Loan amounts from \$1,000 to \$25,000
- Repayment terms from 1 to 10 years—depending on size of loan
- Non-secured and secured loan options available
- Convenient application calling hours:
Monday – Friday 8:00 AM - 1:00 AM (EST)
Saturday – 9:00 AM - 6:00 PM (EST)

Two Programs Available:

1. Master Elite™ Contractor Smart Money Finance Program
2. Authorized™ Installer Smart Money Finance Program

Master Elite™ Contractor Smart Money Finance Program Advantages...

- *Quick enrollment process...* fast and easy process
- *Great loan products...* including 90, 180, 365-day "Same As Cash" and "Deferred First Payment" programs available
- *Personalized business cards...* to better promote the Program

Close More Sales With Financing:

Over 50% of home improvement jobs over \$5,000 are financed – why not be the one to offer financing to your customers?

How To Get Started:

You must apply and qualify to offer the Smart Money Finance Program. Contact your local Territory Manager or call the Certified Contractor Hotline at 1-888-532-5767, option 3 for more details.



**SMART
MONEY**
FINANCE PROGRAM

Call Toll-Free Nationwide:
1-866-341-4200

"Special loan programs and rates for the clients of XYZ Roofing Company."